



## Design and Develop an Online K-12 Assessment Platform

### Client. America's Choice

**The Challenge.** A successful provider of online testing services was seeking to expand its presence in the K-12 market. They recognized that the technical requirements, uses of assessment and culture differed considerably from their traditional markets. SEG was called in to help with the design and implementation of the new platform.

**The Solution.** SEG helped design a new k-12 online assessment platform and participated in the ongoing development of the application. SEG advised on the technical and educational requirements and development of specifications for the new platform. SEG staff monitored the application development and reviewed interim versions of the application functionality and interface.

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